

Mahdieh Gachuyi

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About me

Junior UI/UX Designer with a strong background in inclusive design for children with special needs. Experienced in creating accessible, user-friendly interfaces for e-commerce platforms, with a focus on clear navigation and engaging experiences. Excited to craft impactful designs that empower diverse users and contribute to the success of educational technology and the broader education industry.

Experience

E-Commerce Website Design (DuckShop) • UI/UX Designer

September 2024 - February 2025

- Designed intuitive navigation and engaging layouts for an e-commerce platform, enhancing user satisfaction through iterative wireframing and prototyping.
- Ensured accessibility by implementing high-contrast visuals and screen-reader compatibility, improving user retention and overall experience.
- Collaborated closely with developers to streamline design handoff, optimizing project workflow and enhancing efficiency.

Personal projects

Bekhanak Educational App • UI/UX Designer

February 2025- April 2025

- Designed an accessible educational app tailored for children with intellectual disabilities, integrating gamified learning, progress tracking, and parental controls based on user-centered design principles.
- Conducted thorough user research, created detailed wireframes, and iteratively prototyped interfaces to ensure optimal ease of use and adherence to accessibility standards.

Education

Shahid Bahonar Teacher Training University of Shiraz • B.A. in Education for Children with Special Needs

September 2021 - June 2025

Equipped with a strong foundation in accessibility, empathy, and designing inclusive solutions for diverse user needs, enriching my ability to create user-centered designs in product development.

Skills

Design Skills • User Experience (UX) Design, User Interface (UI) Design, Accessibility Standards, Wireframing, Prototyping, Visual Design

Research Skills • User Research, Usability Testing, Behavioral Analytics, Persona Development

Tools • Figma, Adobe Illustrator, Google Analytics, Hotjar, Jira, Trello, Notion